

SIMON SPENDER
PRODUCER
07956 156 731
www.simonspender.com

An articulate, passionate and highly motivated producer with a good track record in media production. A determined and energetic team player, unafraid to take the lead where required, Simon is used to working under pressure to strict deadlines, while maintaining utmost professionalism with a sense of humour.

AGENCIES

- WCRS
- BBH
- AKQA
- The&Partnership
- Saatchi & Saatchi
- TWBA
- M&C Saatchi
- We Are Social
- St Lukes
- Ogilvy
- Publicis
- DAZN

COUNTRIES WORKED IN

- Morocco
- Czech Republic
- Mozambique
- RSA
- Spain
- Australia
- Sweden
- Mexico
- France
- Switzerland
- India
- Netherlands
- Germany
- USA

FREELANCE SENIOR PRODUCER

2018- Present

PRODUCTION CO

- Feb 2024 – March 2024 **Bumble USA**
Script dev/ compliance
- Oct 2023 – Nov 2023 **Golden Wolf**
Samsung x Spotify
Dir: Stefan Falconer
- Aug 2023 – Sept 2023 **Grammercy Park Studio**
- Apr 2023 – Jul 2023 **MMGY**
Wight Link TVC
Dir: Harvey Eaton
- Feb 2023 – Mar 2023 **Not to Scale**
Oscar Mayers TVC
Dir: Anthony Farquhar-Smith
- Nov 2022 – Feb 2023 **Kids Industries**
Pokémon TVC
Dir: Claire Norowzian
- Oct 2022 – Nov 2022 **Not To Scale**
Deutsche Telekom TVC
Dir: Luca & Sinem
- Sept 2022 – Oct 2022 **Not To Scale**
Olbas Oil TVC
Dir: Anthony Farquhar-Smith
- Aug 2022 – Sept 2022 **Flare/AMV**
Curry's TVC
Dir: Claire Norowzian
- June 2022 – Aug 2022 **Square Enix**
PowerWash Simulator
Dir: Jonnie Malachi
- March 2022 – May 2022 **Not To Scale**
Deutsche Telekom TVC
Dir: Luca & Sinem
- Dec 2021- March 2022 **Not To Scale**
B&W Whisky/ Diageo/ St Luke's TVC
Dir Chris Curtis

Nov 2021 - Dec 2021	Not to Scale Manomasa TVC Dir: Anthony Farquhar-Smith
Nov 2021 – Nov 2021	Flare Productions Curry's TVC Dir: Jo Tanner
Oct 2021- Nov 2021	Not To Scale Tomcat TVC Dir: Anthony Farquhar-Smith
Aug 2021 – Sept 2021	Agile Films Coral Dir: Tom Allen TVC Vaha Dir: Josh Feder TVC
July 2021 – Aug 2021	10 Days London Bumble TVC Dir: Owain Pennington
May 2021- June 2021	Just So Google Cloud/ The FA – Dir: Quba
April 2021 – May 2021	Ear to the Ground New Balance, Theragun
March 2021- April 2021	The distillery World Film Programme
Sept 2020- Feb 2021	Plastic Pictures Unilever, Astra Zeneca, Amazon B2B Films/ animation
Jan 2020 – March 2020	We Are Social Studios Vodafone/ Lewis Hamilton – Dir: Kristian Young
Dec 2019- Jan 2020	Chrome Prods Becoming X Trailer
Sept 2019 -Dec 2020	Across The Pond Google 4 India event film 3 weeks in India, Mumbai, Delhi and Gurugram shoots. Edit produce for event, 6k screen, 3 x video feeds
April 2019- Aug 2019	Not To Scale TalkTalk TVC – 2 30 TVC, 2 months. With The&partnership bidding Producer for 4 x budgets, various agencies and treatments
Mar 2019 – April 2019	Trailer Park Twitter
Oct 2018 – Mar 2019	DAZN MotoGP 3 x 30 min docs 2 months prep in London, 4 week shoot, and 9 weeks post edit and VFX in BCN. National TV and DAZN
July 2018 – Sept 2018	Not To Scale Public Health England TVC Motion Control shoot with Pre-light, stills shoot, 6 weeks post, 2d + 3d VFX.
May 2018- July 2018	AKQA – World Cup Campaign Nike - Eden Hazard Studio & Stills shoots. Nike - Ronaldo Animation 3 x 15 Social 3d animation via Psyop Nike - Neymar/ Mbappe
April 2018- May 2018	Dirty Films Elephant & Castle Animation Animation and multimedia 60" film
Mar 2018 – April 2018	My Accomplish Liam Gallagher "Paper Crown" Motion Control music video, 1 month post.

ACROSS THE POND**SENIOR PRODUCER****2016-2018**Google Digital Garage

Mexico, Australia, Sweden, India, Czech Republic, Denmark, Netherlands and the EU.

I spent two years developing and managing the production of the Digital Garage program across numerous territories.

Script localization and development, studio shooting, interviewing, casting.

Managing stakeholders and sign off for 95 videos per territory

Managed a team of producers, PMs, and PAs.

Interviewed and scripted SMB case studies, shoots, and B-roll.

Developed and managed the procedures for regional variations within the company's brand framework.

Each project lasted 4 months, running concurrently and remotely.

Maintaining transparent P&L accounts, and Google Trix.

Managed teams of up to 5 editors, 4 illustrators and 12 animators for the postproduction and project management of 95 animation sections for each territory.

HUB TV**SENIOR PRODUCER****2015-2016**

Developed strong, trusting relationships with all key stakeholders, function leads, cross-functional project managers, senior managers, and third-party vendors that are directly involved with the work

Managed the approval of quarterly budgets, planning yearly targets and workflows.

Managed production team; Production managers and coordinators.

Writing Statements of Work, PIBS. Budget creation and management.

Organised teamwork, creating balanced work schedule and ensuring the production team can deliver results

Planning resources for overseas projects and inform talent manager and line manager of new recruitment needs

Ensured that campaigns are on time, within budget and achieve the strategic brand objectives. Coordinating and implementing marketing plans and developing campaigns.

Booking and coordinating of crew requirements both in UK and abroad

Location sourcing and management, casting, crew sourcing and booking, equipment booking, scheduling, logistics, call sheets and all other production managing duties

Onscreen and offscreen interviewing.

Managing post-production including editing process, voice-overs, formats and graphics.

Trickbox TV Selected Projects**PRODUCER****2014-2015**

Carter Channel TV- Live studio multi camera series

Ernst & Young live Broadcast event

Ford Mondeo- Corporate Video

MTV Brand New -OB Multi Camera Music Event

V-Festival -Multi camera setup for Louder Stage

Freelance - (Selected Work)**DIRECTOR, PRODUCER****2010- 2014**

Talk Talk theatre Channel

Lee Scratch Perry interview

AEG Home Products

Novartis

2tech Visual

Electrolux Vacuum Cleaners

Sofa Workshop

Bovril

Autoebid

Levitra

Catermasters

More magazine

Casio

Markettiers4dc

European versions - 5 day shoot

TVC

TVC 3 day shoot

Adverts 4 day shoot

TVC

TVC

Corporate

3 day shoot in Morocco

Corporate - 2 day shoot

Digital Content

Digital Content

Love Commercials Production**SELECTED JOBS DIRECTOR****2006-2009**

BORK juicer

European TVC

Guardian
Save The Children
WPC
Warburton's Bread
Oranges and Lemons
Flora

TVC
TVC 7 days in Mozambique
TVC- 4 day shoot for 12 X 10' spots
TVC - 1 day shoot with children
Short film - 3 day night shoot for 10 min film
Corporate

Tomboy Films **SELECTED JOBS DIRECTOR** **2005-2006**

Woolwich
Cisco Systems

TVC- National TV and Press Campaign
Viral campaign – 2 day shoot

Vermillion Films **SELECTED JOBS DIRECTOR** **2004-2005**

Cereal Partners
Ebookers.com
Vicks Vapor Rub
Virgin Megastores

TVC
8X 20" Idents
TVC Russia
TVC

Bulb Systems **PRODUCER** **2002-2004**

Start-up development systems for Streetbike.net
Business plans, account managing
Finance raising packages and presentations to lawyers/ accountants and Business Angels
Marketing and research

Freelance Production Assistant & Runner **Commercials and Pop Promos** **2001-2002**

Extreme Facilities **Camera Hire Manager** **2000-2001**

Film and TV video equipment hire
Booking equipment, Logging rentals, Customer service and repairs, Maintenance logging, Staff management

KEY SKILLS

- Excellent presentation skills to clients and agencies
- Extensive and varied experience in location and studio shooting
- Booking and coordinating of crews, including travel and accommodation requirements both in UK and abroad
- Location sourcing and management, casting, crew sourcing and booking, equipment booking, scheduling, logistics, call sheets and all other production managing duties
- Budget creation and management, PIBS, SOWs
- Interviewing skills and experience in coaching non-actors
- Extensive post-production experience including editing process, voice-overs, formats and graphics

EDUCATION

- Brunel University - BSc (Hons): Economics & Business Finance
- Millfield School 3 A' Levels & 9 GCSEs